



CASE STUDY

Client Overview

Gopi Nand Bhog, a 25-year-old trusted brand, specializes in premium, organic makhana (fox nuts). Based in Kanpur, the company is committed to providing 100% pure, chemical-free products while promoting wellness and sustainability. Their goal was to expand their distributor network across India.

Building a Nationwide Distributor Network for **Gopi Nand Bhog**

The Challenge

The client sought:

- ✓ A robust digital platform to highlight their premium product range.
- ✓ A targeted marketing approach to attract distributors nationwide.
- ✓ Efficient lead generation for scaling their operations.



Our Solutions

1 Website Development

We created an ecommerce website showcasing their offerings, emphasizing quality and distributor benefits, with seamless navigation and inquiry forms.

2 Social Media Management

Our team crafted engaging content for platforms like Facebook and Instagram, highlighting health benefits, testimonials, and promotional offers to boost reach.

3 Meta Ads Campaigns

Targeted ads were deployed to generate distributor leads, focusing on high-potential markets with tailored messaging to build trust and interest.

The Results

- **Lead Generation:** Over 500 qualified distributor leads in two months.
- **Online Engagement:** Social media interactions increased by 180%.
- **Streamlined Communication:** The website facilitated efficient lead handling and distributor onboarding.

Conclusion

A well-rounded digital strategy leveraging ecommerce, social media, and targeted ads proved instrumental in scaling Gopi Nand Bhog's distribution network.

Client Testimonials



"Working with Triserv 360 Business Solutions was a game-changer for our business. Their expertise in ecommerce, social media, and targeted ad campaigns helped us generate over 500 qualified distributor leads in just two months. The new website enhanced our brand's online presence. The team's innovative approach and dedication to our goals made all the difference. We highly recommend Triserv 360 for anyone looking to scale their business digitally."

– Gopi Nand Bhog, Premium Makhana Brand

Contact us to grow your business digitally with **Triserv 360 Business Solutions**.

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