



CASE STUDY

Client Overview

A-Softech is a leading SAP and enterprise IT solutions provider based in Kenya, offering a wide range of services including SAP Implementation, Business Process Automation, Cloud Services, and IT Consulting. With a mission to empower businesses through technology, A-Softech caters to a diverse client base across Africa.

Building a Premium Digital Identity for **A-Softech, Kenya**

The Challenge

A-Softech needed:

- ✓ A world-class website that reflected their premium SAP and IT consulting services.
- ✓ A stronger digital footprint to attract mid-sized and large enterprises.
- ✓ Consistent, high-quality social media presence to establish credibility, thought leadership, and engage their audience.



Our Solutions

1. Website Development

We designed and developed a high-impact, modern website that:

- Clearly communicated A-Softech's core services, industries served, and business values.
- Showcased SAP implementation expertise with dedicated service pages.
- Integrated strong CTAs (Call-to-Actions) for lead generation and client inquiries.
- Focused on a clean, professional, and corporate design — aligned with international standards.



2. Social Media Management

We created and managed A-Softech's social media accounts (LinkedIn, Facebook, Instagram) by:

- Developing a strong visual identity using professional templates and design elements.
- Posting informative and engaging content around SAP benefits, digital transformation, client success stories, and IT trends.
- Running consistent campaigns to boost brand recognition among target enterprise clients.



The Results

- 👍 **Enhanced Digital Image:** A-Softech's new website positioned them as a premium, reliable IT partner in Kenya and beyond.
- 👍 **Increased Engagement:** Significant growth in LinkedIn and Facebook audience, with more inbound inquiries and connections.
- 👍 **Brand Authority:** A-Softech established a credible and recognizable presence in the competitive SAP services landscape.



Conclusion

Through a high-quality website and a consistent, professional social media strategy, **A-Softech** successfully strengthened their digital identity and expanded their reach among enterprise clients in Africa.

Triserv 360 Business Solutions is proud to be their digital partner in this growth journey.

Client Testimonials



"Partnering with Triserv 360 Business Solutions has been a game-changer for our brand. Their expertise in web development and digital marketing gave us the global image we were aiming for. We highly appreciate their creativity, professionalism, and support."

– **A-Softech, Kenya**

Contact us to grow your business digitally with **Triserv 360 Business Solutions**.

+91-9839-353-494 | info@triserv360.com | www.triserv360.com | [f](#) [@](#) [in](#) /triserv360



Websites



ERP/Software



Mobile Apps



eCommerce



Digital Marketing



Graphic Designing